

DESIGNSOLUTIONS

Journal of the Architectural Woodwork Institute

2010 Advertising Digital Edition

QUALITY CERTIFIED PROJECTS

Hospital

Courthouse

Convention Centers

School



AWI

ARCHITECTURAL
WOODWORK
INSTITUTE

Design Solutions Online Advertising

FEATURES

Toolbar Ads/Tombstone Ads

Premium space unavailable in printed products.

Flash Ad

Entertain readers in a whole new way.

Use audio and video in ads

Allow advertisers to go beyond print and/or repurpose television and radio spots.

Gatefolds, Bellybands & Inserts

All of the special components in print are available online.

Interactive Surveys

Flash surveys allow advertisers to conduct polls, surveys or giveaways from within their advertisement.

Detailed Tracking

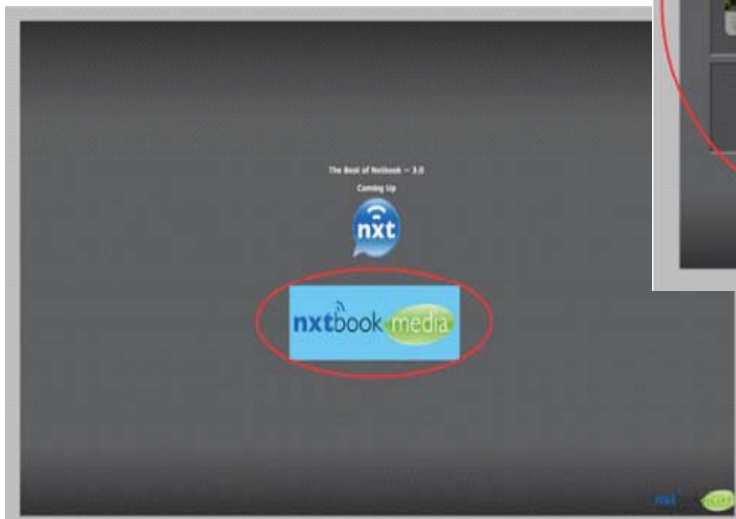
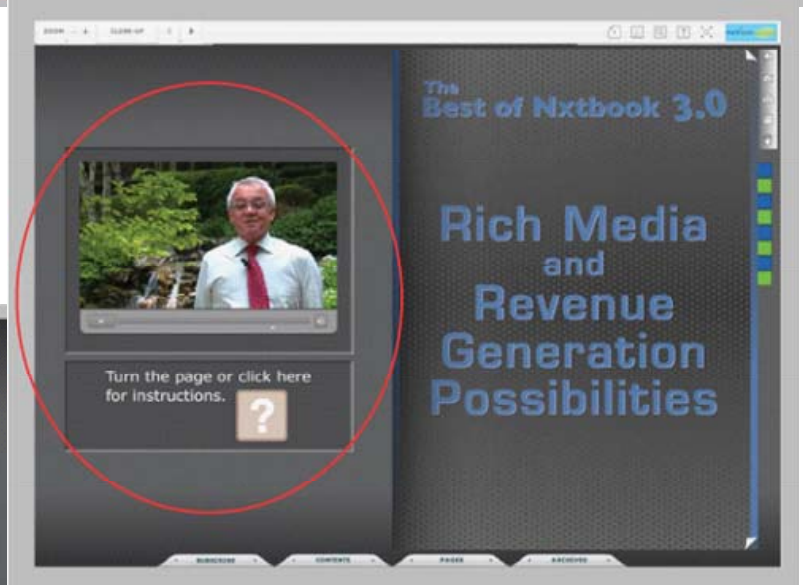
Hoo-Clix Enhanced Tracking provides advertisers with detailed data about "Hoo" clicked on their advertisements.

Through Hoo-Clix, the advertiser receives vital market research and sales leads, ensuring their continued support of your publication.

Small Header Logos, Large Logos and Side Ad Spaces



Ad or Video Ad on Left Page when Magazine is closed



Large Ad while magazine is loading

Design Solutions Online Advertising 2010 Introductory Pricing

Loading Page Ad	\$200
Left Front Page Ad	\$300/ \$500 Rich Media File
Small Header Logo	\$200
Large Header Logo	\$300
Small "Tombstone" Ad	\$500
Ad-Jolt	\$300
Detailed Tracking	FREE
Gatefold, Bellyband, Insert Card, Tab	\$500
Survey	\$1000

For More Information and Pricing Contact
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