

## 2020 AWI Annual Convention Expo, Sponsor & Showcase Opportunities

### Software Showcase (4) \$6000 *Annual Sponsors \$5100*

- (4) 20 Minute Live Demonstration Sessions for a total of 80 Minutes
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- 2 Attendee Registrations

### Team Building Sponsor (1) \$5000 *Annual Sponsors \$4250*

- Event T-Shirt with Sponsor Logo
- 10 Minute Presentation to Attendees
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- 2 Attendee Registrations

### Hospitality Suite Sponsor (1) \$4000 *Annual Sponsors \$3400*

- Hospitality Item with Sponsor Logo
- 5 Minute Presentation to Attendees
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- 2 Attendee Registrations

### Showroom Showcase (6) \$2000 *Annual Sponsors \$1700*

- 10-minute pre-recorded video showcasing your showroom or product
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- 2 Attendee Registrations

### Break Sponsor (5) \$1000 *Annual Sponsors \$850*

- Break Item with Sponsor Logo
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- 2 Attendee Registrations

### Product Fair \$600 *Annual Sponsors Included*

- Interactive booth in Expo area
- Live reps to chat with attendees
- Booth Live Streaming using your Zoom account

# ANNUAL SPONSOR CONVENTION BENEFITS

## Level 4 Annual Sponsor Benefits

- 2 Attendee Registrations
- **30 Second Pre-recorded Commercial**
- 10 Minute Attendee Sessions during Hospitality Suite Event
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- Name or Logo on Attendee Bag
- 15% off pricing on additional sponsored items
- Attendee List prior to event
- Thank you during event

## Level 3 Annual Sponsor Benefits

- 2 Attendee Registrations
- **1 Minute Pre-recorded Commercial**
- 10 Minute Attendee Sessions during Hospitality Suite Event
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- Name or Logo on Attendee Bag
- Sponsor provided **Brochure** for Attendee Box
- 15% off pricing on additional sponsored items
- Attendee List prior to event
- Thank you during event

## Level 2 Annual Sponsor Benefits

- **3** Attendee Registrations
- **10 Minute Round Table Session**
- **1.5 Minute Pre-recorded Commercial**
- 10 Minute Attendee Sessions during Hospitality Suite Event
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- Name or Logo on Attendee Bag
- Sponsor provided **Item or Brochure** for Attendee Box
- 15% off pricing on additional sponsored items
- Attendee List prior to event
- Thank you during event

## Level 1 Annual Sponsor Benefits

- **4** Attendee Registrations
- **20 Minute Round Table Session**
- **2 Minute Pre-recorded Commercial**
- 10 Minute Attendee Sessions during Hospitality Suite Event
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- Name or Logo on Attendee Bag
- Sponsor provided **Promotional Item and Brochure** for Attendee Box
- 15% off pricing on additional sponsored items
- Attendee List prior to event
- Thank you during event

## Sustaining Annual Sponsor Benefits

- **4** Attendee Registrations
- **20 Minute Round Table Session**
- **2 Minute** Pre-recorded Commercial
- 10 Minute Attendee Sessions during Hospitality Suite Event
- Interactive booth in Expo area with Sponsor Placement and Premium Tag
- Booth Live Streaming using your Zoom account
- Live reps to chat with attendees
- Name or Logo on Attendee Bag
- Sponsor provided **Promotional Item and Brochure** for Attendee Box
- 15% off pricing on additional sponsored items
- Attendee List prior to event
- Thank you during event